

BIG BOX PRO

VIDEO PRODUCTION



by Omar Lopez

Once the words “I Do!” leave the lips of most couples, the next few hours bring smiles, pictures, cocktails and rice.

But not for Derrick and Kendra Perrin.

For Derrick, the owner of Big Box Pro, a professional wedding video service, the precious moments after the exchange of vows mean he is usually sitting in a broom closet with a powerful laptop in his lap, editing a custom wedding music video to be shown that same evening at the reception in front of hundreds of friends, family and guests. According to him, it’s just another typical day at the office.

Big Box Pro specializes in wedding “movies,” videos and cinematic documentation of the blessed event. The company is unique in South Texas because of the variety of styles of professional videos they offer. One of

their most popular products is a same-day edited, customized wedding music video of the big day. And, yes: the couple gets to pick the song.

“We find couples usually want the same-day edit, and that means we do what it takes to make sure it’s amazing,” Perrin said. “We shoot as early as 8 a.m. when the girls hit the salon. We shoot it all. Once the ceremony is over, we find whatever space we can and we go to work. The couple usually has a special song they want to use, and we make a professionally edited video of all of the highlights of the wedding day. We show that to the couple and then to the guests at the reception. It’s really amazing, and folks appreciate seeing the

special moments of the day immediately, highlighted in a three-minute music video.”

In addition to the same-day video service, Derrick and Kendra can

offer a documentary-style shooting of the whole event or will work with the couple to create a stylized, feature film type of video of the day, which is very unique for couples.

“We can get as up close and personal as the couple wants, or we can be a fly on the wall,” Perrin said. “We can even write a script with close-up shots and special cinematic shots for the couple’s video so they have the perfect movie memory of their day.”

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Perrin also says that Big Box Pro works far beyond the actual wedding day. Once the video is shot, the editing can take up to 45 hours for a single wedding video. The company also hosts viewing parties for couples and their guests if they request it. The viewing room is a dark, wood-paneled room with a huge flat screen, high-definition television and fluffy, sink-when-you-sit leather sofas scattered around the wood parquet floors. A knight's armor – yes, a REAL KNIGHT – stands at attention with a sword in the corner. It's not a bad place to have a party.

Once the movie is complete, Big Box Pro delivers the movie in a real popcorn tub, filled with packages of microwave pop-

corn, personalized movie "tickets" announcing the video of the couple and the DVD itself, all professionally packaged in a plastic movie case using a wedding photo turned into a movie poster as a cover.

Perrin says a wedding video is important. He said it's either the first thing a couple discusses during the planning, or the last thing. He recommends if a couple wants a wedding video, they spend the money to do it right.

"A lot of companies do video, but we produce wedding videos professionally. That's important to consider," he said. "Many photography companies now offer videos as an extra option, but you never really know if you are going to get a professional videographer. Just because your cousin owns a pair of scissors doesn't mean you should let her cut your hair. The same can be said about a video camera. If you want it done right, choose a professional."



**For more info contact
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