

# Butler Signature Events

By Dominique Garcia

Beautiful linens, dazzling center pieces and sparkling dinnerware are just a few familiar items seen in the show room at Butler Signature Events in Corpus Christi.

Formerly Butler Rental and Sales, Butler Signature Events offers not only rental equipment for that very special occasion, but also a full-service event planning and management service.

"We carry an extensive inventory of rental items, and it would be tedious to name them all," co-owner Janice Butler said. "To name a few, we offer tables and chairs in many styles, specialty linens, specialty lighting such as LED lights, dance floors, elegant tents, staging, dishes, food service equipment, archways, backdrops and so much more."

According to Janice Butler and her husband, Skip, traveling long distances to plan and deliver the wedding of your dreams is a thing of the past. The couple says they are known for creating that one-of-a-kind "signature event" in the South Texas area.

"I think a lot of individuals in town think that they have to travel to Houston or San Antonio to get an up-to-date tent or other items for their wedding or special event," Janice Butler said. "I want people to call us because we do carry the most current and high-end items. If we don't have it here locally, we'll go out and try to get it for them."

With qualified event planners on site, Butler Signature Events caters to any Bride- or Groom-to-be on any budget. Making an appointment is not really necessary, but is suggested to give clients time to plan with a coordinator.

"Planning is essential for any event," office manager Isabel Rivera said. "For weddings, I recommend to our clients who are what I call 'window shopping' to book at least 60 days in advance. We've been in business for 26 years, and I always tell Brides to book early so that they are not pressed for time in paying off their contract with us."

Clients can choose from a variety of items for their wedding or special event from décor to catering equipment. Butler Signature Events also has bar supplies, beverage dispensers, punch bowls, cake stands, pastry trays, candle holders, wedding arches and other accessories.

"Butler Signature Events is known for being able to transform an ordinary room or venue into the look that the Bride has envisioned through the use of our extensive inventory," Janice Butler said. "Our main focus is to take the vision or concept the Bride has, and drawing upon our resources and partners in the floral, catering and event industry, make the dream a reality."

Along with personal event management, Butler Signature Events offers a confirmed reservation and a computer assisted drawing of the event layout. Clients can visualize the setup at their venue, allowing plenty of time for any last-minute adjustments.

"We also do on-site consultations with the Brides and the other key personnel that will be involved to help coordinate

the entire event so that everything goes smoothly," Janice Butler said.

Even though the Butlers' business is a main concern, their number one priority in life, as a happily married couple for almost 41 years, is making sure that the customers are just as happy on their special day.

"I think we are known in the community as a company that is willing to do what we can to make it happen, even if it means going to our competitor or outside sources to complete the job," Janice Butler said.

For the future of Butler Signature Events, Skip Butler would love to expand their business by purchasing a venue for clients to rent out for special events. While he says they have looked at a lot of venues already, he's hoping to find someplace on the West part of town by the Nueces River.

Aside from weddings, Butler Signature Events caters to other special events throughout their clients' lifetime after their wedding day.

"We are here to help you with planning your house warming party for your first home, the planning of your baby shower and the party after the baptism of the new baby. We offer children's games and child tables and chairs for birthday parties, and later on we can supply you with what you may need for graduation parties," Janice Butler said. "Because we value our customers and try to form a relationship with them, we look forward to being here for them throughout the years."

For more information on Butler Signature Events, call 361-992-9813, visit them online at [www.butlersignatureevents.com](http://www.butlersignatureevents.com) or stop by their location at 5826 Wooldrige Rd. in Corpus Christi.

