

The One community is growing...

Last issue, we celebrated The One's first birthday (see images from our party below). Hitting that one-year milestone reminded us to look at where we started and where we want to be. The real reason we created The One was because we knew we could provide a great resource, but more importantly, showcase the talent that exists in Corpus Christi. Every issue, I love looking through all of the images and reading about the fun and unique details from recent weddings. Finishing out our first year, we are constantly reminded that Corpus Christi still operates as a small town, and that good ole' fashioned networking is more valuable than ever. All of the vendors who donated their services for the cover were met through networking at local fairs

and through industry colleagues. I've met so many new, startup businesses this year with creative ideas and fresh perspectives for the industry. This is great news and counteracts the notion that the economy is in a down swing. Brides are more eager than ever to find the right local talent and resources, and lucky for them, Corpus Christi is delivering the goods. More and more vendors are popping up, and proof is in our Off-White Pages directory, which needed an extra page! The One has become so popular in just one short year that 10,000 magazines just weren't enough for the last issue - we ran out of stock! We are increasing our printing to keep up with demand, as well as taking The One and all of the exceptional resources

to the web, in addition to the print version. The One reaches countless local Brides and even serves couples as far away as Iraq! We are so pleased to help Brides, Grooms, families and even vendors with all of the resources we've been able to provide. Most importantly, I want to give thanks to our advertisers, who see the value in the magazine and understand the price of quality and that you get what you pay for. The advertisers are the ones who make it possible to print a "green" publication, with recycled paper and soy inks, as well as large-format and full-color throughout. Their advertising dollars are the reason we can offer The One for FREE! Make sure you let the advertisers know when you've found them in The One.

They appreciate knowing that their dollars are well spent. Thank you for picking up the magazine, and I hope you find it as rewarding as I do putting it together.

Monica M. Sawyer

President/Creative Director
McLeod Creative & The One Bride Guide



Photos by Nicki Bursae Photography



Behind the Scenes: The One Bride Guide Cover Shoot

This issue's cover is a product of good networking. Jayme Jefferies at the Ortiz Center needed a classic car for an upcoming wedding as well as a dance instructor for a "rock the reception". The One came through, as we always do (as the #1 resource for weddings), to help Jayme with the couple's requests. After working with Anna and Marcos Aguilera, Jayme called us to share the photos and tell us how unique and fun it was to work with this gorgeous couple. Kateri Reyes of Bellezza Photography was their photographer, and we decided we'd love to work with her for the cover shoot. Kateri accepted, with the condition that the shoot come before the birth of her baby (this would be her last shoot before maternity leave). Thank goodness we had just enough time to pull it off. Class Act Salon donated the hair and makeup talents of Dana Riley, and Vintage Chauffeur donated the 1930 classic Ford Model A. The One staff had met Always in Bloom at The Engagement Party, a new wedding fair in town, and we were quite impressed with their designs. They created a very unique bouquet, which complimented the red of the classic car and the natural surroundings. Men's Wearhouse, who Marcos used for their wedding, donated the tuxedo. Thank you to everyone for helping us with another successful cover shoot!

